

Towne Singers Meeting Minutes

April 30, 2012

- Call to Order
 - Meeting called to order by Co-Presidents Bob Moses and Helen Moses at 6:05 pm
 - **Board members in attendance:** Bob Moses, Helen Moses, Ann Elger, Katie Evans, Lenia Scanlon, Chuck Hains, Allen Clason, Angela Whitaker, John Therrien, Amber Cole, Nancy Sensenbach, Alan Horais
 - **Others in attendance:** Beth Richey

- Minutes from March 26, 2012
 - Correction to Admin Report for spelling of ticket
 - Correction to John Therrien's last name
 - Motion raised and seconded to approve meeting minutes as amended from March 26, 2012
 - Motion carries 12:0:0

- Finance Report – John Therrien
 - \$21K in bank
 - Expected outgoing payments approx. \$10K total
 - Compensation for August and September
 - Storage
 - Incidental charges
 - Deposit made to Alex Theatre for \$3125
 - Nominating Committee sent out list of nominees via email
 - Need to keep meeting minutes during the election of board members

- Artistic Committee - Jeremy Satchell/Alan Horais
 - Marquee set up form to be given to Maria from Alex Theatre this week
 - We will be onstage when curtains open and close
 - Need to tell the choir how to get in/out of theater for rehearsal and show
 - Choir will also have to pay for parking

- Administration Report – Ann Elger/Katie Evans
 - Ticket Sales
 - 526 total sold – \$8735
 - 341 group
 - 158 adult
 - 11 child
 - 10 VIP
 - 6 comp
 - We will be charged \$0.25 per ticket returned to the Alex
 - Ann will be setting up tickets for Will Call to give to the Alex
 - There will only be tickets available at Dress Rehearsal if we do not run out of the ones on hand --- 102 regular tickets in current stock
 - The Alex has sold only 2 tickets
 - \$20 + \$6.25 surcharge
 - Alex will get \$2.50 for every ticket --- will be taken out of deposit
 - 15 minutes before show starts...
 - \$5 student rush + \$2.50 surcharge for Alex
 - 99 singers in concert
 - 1 male has 5 absences
 - DVD/CD sales --- there will be sign-up sheets tonight

- Marketing Report – Lenia Scanlon
 - Trying to get \$200 waived to be recognized as a local group and have article published

- Communications Report – Chuck Hains
 - First day of next season: September 10
 - Still checking on date for winter concert
 - 2nd weekend of December if possible
 - Need to put Magnificat performance on the website
 - May 23, 7 pm at Hoover High School Auditorium
 - Tickets for \$3
 - Program was sent to printer
 - How many should be printed? Ann will provide number
 - \$900 collected for ads
 - There will be an order form (insert) for the 25th anniversary CD
 - Charge \$15 per CD

- \$2 per CD for royalties
 - In future, we can put on itunes for \$10
- Development Report – Amber Cole
 - Future notice of concerts interest form
 - Gather email addresses
 - Idea to raffle off CD or tickets to next concert
 - Need to arrange something with House Manager of Alex Theatre to collect papers from program
- Conductor Report – Beth Richey
 - Wrap Party will be on Tuesday
 - Bring your own beverage, board will provide cake
 - It will be held at Lanterman House
 - Greece Rehearsals
 - Monday nights in back room through June
 - 2 hours for \$18/hour
 - CD Recording
 - Saturday, June 30
 - All Day
 - We will rehearse song once before recording it
 - Need to ask choir if this date works
- Other Business
 - Photo of Choir
 - Can be put on the cover of the CD
 - Will be taken at 4 pm on day of concert
 - Choir needs to be dressed at 2:45 pm (Call time)
 - Bob will arrange to have equipment set up
 - New Rehearsal Space
 - Needs to compare to \$54/night
 - Board orientation will be held – date TBD
 - Fundraiser idea – cookbook
- Meeting adjourned 6:59 pm
- Minutes submitted by Katie Evans (Administration)